



# DNA of Celebrate Recovery

Following the DNA allows individual CR ministries to use the name Celebrate Recovery and be connected to the growing community of Christ-centered, bible based Celebrate Recovery ministries all over the world. While you are helping individuals at your church overcome their hurts, hang-ups or habits your CR ministry is also part of an international community reaching people for Christ.

By calling your ministry Celebrate Recovery and following the DNA you receive connection to other groups, support from the Global team and local representatives, identification with the CR name and promotion on the CR website.

## **THE CELEBRATE RECOVERY® NAME IS A REGISTERED TRADEMARK**

In a desire to protect the integrity of the broader ministry, Celebrate Recovery requires that if you use the Celebrate Recovery name, the following are an irreducible minimum of your program.

## **THE DNA OF AN AUTHENTIC CELEBRATE RECOVERY MINISTRY**

- 1.** Jesus Christ is the one and only Higher Power. The program is a Christ-centered ministry.
- 2.** The Bible and \*Celebrate Recovery curriculums are to be used exclusively. The Large Group lessons are taught from the Leaders Guide, keeping at least the acrostic and the Scriptures as the key points in the lessons. This is to keep consistency within groups, allowing teachers to be creative with the introduction and conclusion of each lesson.
- 3.** The ministry is “group based.” All groups are gender-specific, implement and follow, “The Celebrate Recovery Small Group Guidelines” every time, and adhere to the CR Group Formats.

[Small Group Guidelines](#)

[Extended Group Guidelines](#) (with explanation)

[CR Group Formats](#)

4. A Celebrate Recovery ministry can be in-person or online.

If a local Celebrate Recovery ministry chooses to offer an online Large Group Meeting, please do the following:

1. Use the CR parameters for online Large Groups to ensure anonymity and confidentiality are followed.
2. Please follow copyright licensing procedures per your church copyright permissions.
3. Before posting testimonies online, all testimonies must have written signed consent in accordance with your church.
4. Teaching and posting Celebrate Recovery Lessons online is permitted. Your local group must also follow proper copyright licensing procedures per your church copyright permissions.

Online OSG and Step Studies follow the Online Group Formats, and the additional Small Group Guideline for Online Groups.

5. We expect each group (local CR ministry) to be accountable to Christ, the local church, and the Celebrate Recovery Global Team.

6. Celebrate Recovery is a ministry of the local church. Therefore, Celebrate Recovery will not attempt to dictate any doctrine or policy to a local church. A local Celebrate Recovery ministry should follow the policies of their local church and continue to be grateful for their continued support.

*\*Celebrate Recovery curriculum consists of the [Celebrate Recovery Program Kit](#), [Leader's Guide](#), [The Journey Begins](#), [The Journey Continues](#), [Advanced Leadership Training Kit](#), [Celebrate Recovery Lessons](#), [Celebrate Recovery Program Bundle](#), [Your First Steps to Celebrate Recovery](#), [Life's Healing Choices](#), [The Road to Freedom](#), [Celebrate Recovery Daily Devotional](#), [Celebrate Recovery Devotional Booklet](#), [Celebrate Recovery Journal](#), [Celebrate Recovery Prayer Journal](#), [Testimonies to Go](#), [Testimonies to Go: Special Edition with John and Cheryl Baker](#), [Never Let Go](#), [Senior Pastor Support DVD](#), [Worship DVDs](#), [Celebrate Recovery Words DVD](#), [Celebrate Recovery Visual Kit](#), [The Landing](#), and [Celebration Place](#), and are to be used exclusively.*

A church or organization may decide to use Celebrate Recovery curriculum and mix it with other materials, or programs. This is certainly up to their discretion. HOWEVER, they are prohibited from using the Celebrate Recovery name.

Items produced for commercial sale using the Celebrate Recovery name or any part of the Celebrate Recovery curriculums is strictly prohibited. This is a trademark and copyright violation.